

# SkilledArtisans.com Newsletter

8/2006

## Inside This Issue

- 1 Message from the staff
- 1 Artisan News
- 1 Marketing Tips
- 2 Industry News
- 2 Site Statistics
- 3 Upcoming Classes and Workshops
- 3 Upcoming Events and Competitions

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*Mr. Simeonoff is Alaska Native: half Aleut and half Alutiiq..*

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## Message from the staff

Welcome to the first SkilledArtisans.com Newsletter. We hope you find the information contained useful and entertaining. The SkilledArtisans.com community is slowly growing and becoming more vibrant every day, we have you to thank for that.

If you have any questions or suggestions on how we can make the site better please do not hesitate to send us a note at [info@skilledartisans.com](mailto:info@skilledartisans.com)

## Artisan News

SkilledArtisans.com would like to welcome its newest member Teacon Simeonoff to the community. Mr. Simeonoff is Alaska Native: half Aleut and half Alutiiq. He grew up in Akhiok, Alaska, an Alutiiq village on the south end of Kodiak Island. There, he learned the ways of his people early on. Apprenticed under Jacob Simeonoff when he was 17 years old, he continues to practice the art and culture of his people with great pride. You can see some of his unique and high quality work here at [www.skilledartisans.com/teaconsimeonoff](http://www.skilledartisans.com/teaconsimeonoff).



## Marketing Tips

The following is an excerpt from an article written by David White, one of the founders of SkilledArtisans.com:

"The decision to promote your works on the Internet can be riddled with risks, too. Do you create your own site? Will you be able to proactively maintain it? How do you make sure people find your site? Are you experienced enough with Web technologies to do a quality, high-impact job? If you become part of an online community, what value does it offer? Will an online community represent you the way you want it to?"

Intrigued? Read the whole article that is chock full of marketing goodness at <http://www.skilledartisans.com/docs/Marketing Works Online.pdf>

## Industry News

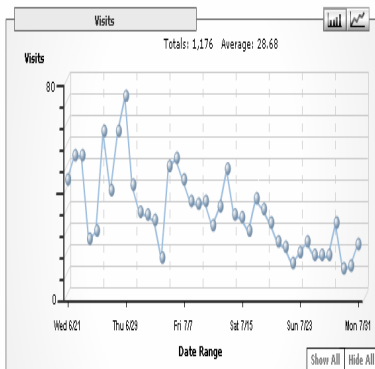
Mr. Simeonoff is a Silver Hand artist. The Silver Hand Program “protects the work of Alaska Native artists while guaranteeing the public that items bearing the Silver Hand identification seal were hand crafted in Alaska by an Alaska Eskimo, Aleut, or Indian craftsman or artist and made wholly or in significant part of natural materials.” (Alaska State Council on the Arts) For more information about the Silver Hand Program, please call 1-888-278-7424.

The Silver Hand Program “protects the work of Alaska Native artists...”

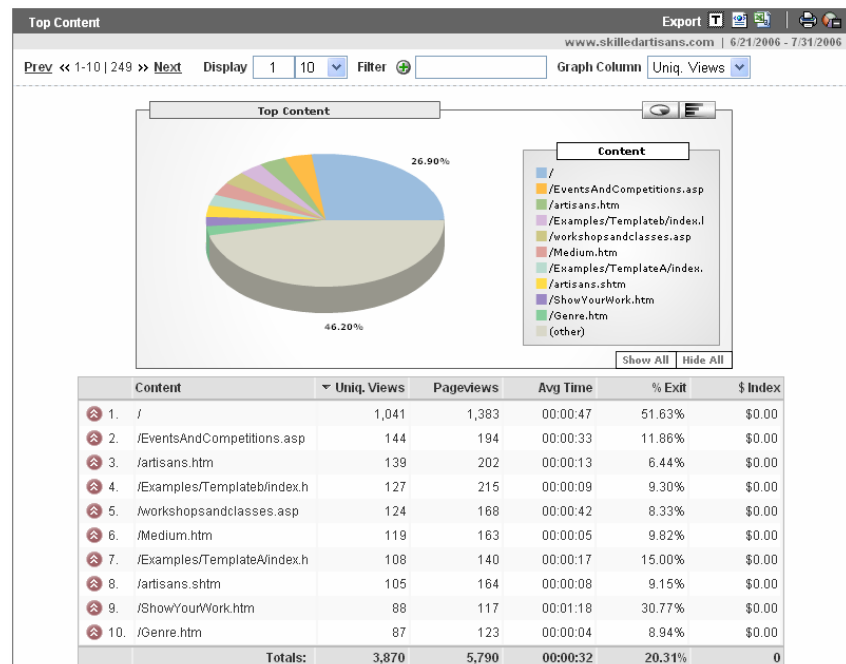


## Site Statistics

SkilledArtisans.com has teamed up with Google to do extensive statistical recording of our site. As a community member we will be able to provide you with hard numbers that will indicate which of your items are hot and which are not. Below is an example of the data Google and SkilledArtisans.com can provide to its' members:



A sample of the types of data we can get from Google.



## Upcoming Classes and Workshops

Here are the featured classes and workshops from SkilledArtisans.com

- MudFire Decatur (thrown and altered majolica)      Sept. 16-17
- Heather Caunt (henna body art)                              Every Sat.
- Rena (body drawing class)                                      Every Mon.

## Upcoming Events and Competitions

Here are the featured events and their deadlines from SkilledArtisans.com:

- Artistic Visions: Under the Sea**                              Aug. 14
- American Plains Artists 22nd Annual Juried Exhibit**      Aug. 18
- Ceramic Art London 2007**                                      Aug. 20
- Sense...of Interiors**    Aug. 31
- SnoValley Crafters Holliday Fair**                              Nov. 1

AUGUST 2006						
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SEPTEMBER 2006						
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OCTOBER 2006						
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